

# POST CAMPAIGN EVALUATION

(To be completed by the Employee Campaign Coordinator)

*By completing this evaluation to the best of your ability you will be greatly assisting the United Way in evaluating which Employee Workplace Campaigns are successful and why. This information will allow the United Way and the ECC to continually improve the Employee Workplace Campaign.*

**WORKPLACE:** \_\_\_\_\_

**EMPLOYEE CAMPAIGN COORDINATOR:** \_\_\_\_\_

**THIS IS THE \_\_\_\_\_ YEAR THAT I HAVE ACTED AS THE ECC**

**START/END DATE OF CAMPAIGN:** \_\_\_\_\_

## DOLLARS RAISED VIA

▪ <b>Payroll Deduction:</b>	_____	_____	_____
	<b>2010</b>	<b>2009</b>	<b>2008</b>
▪ <b>Special Events:</b>	_____	_____	_____
	<b>2010</b>	<b>2009</b>	<b>2008</b>
▪ <b>Corporate Match:</b>	_____	_____	_____
	<b>2010</b>	<b>2009</b>	<b>2008</b>

## EMPLOYEE PARTICIPATION

_____	_____	_____
<b>2010</b>	<b>2009</b>	<b>2008</b>

**NUMBER OF VOLUNTEERS** \_\_\_\_\_

**How did the volunteers contribute?**

(Describe how they canvassed employees and assisted with special events)

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**Describe how management provided incentives for employees to participate in the campaign.**

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**How did employees feel/react about giving through:**

- **Payroll Deduction**

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- **Special Events** (Describe your event(s) and if they were well received)

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**Identify the STRENGTHS of your campaign** (What contributed to the success of your campaign: *volunteers, management, energetic employees, incentives etc.*)

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**Identify the WEAKNESSES of your campaign** (What were some challenges you faced: *lack of volunteers, getting employees involved with special events, communicating information about the United Way and the campaign, etc.*)

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**What should be changed/added for next years campaign?**

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**Are you satisfied with the support/materials provided by the United Way?** (Circle) YES NO

**If no, what can the United Way do to make next years campaign more successful?**

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**PLEASE COMPLETE THIS FORM AND RETURN VIA  
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